

CLAIMS:

1. A method of presenting content by means of a display unit, the method comprising the steps of:

connecting or attaching the display unit to a first location relative to a media device;

5 determining, by the media device, the first location of the display unit;

determining, by the media device, a first information item representing content, wherein said first information item is dependent on said location and a content presented on the media device;

transferring, by the media device, the first information item to the display unit;

10 and

receiving and presenting said first information item on the display unit.

2. A method as claimed in claim 1, characterized in that the step of determining the first location of the display unit comprises the steps of:

15 transmitting, by at least one transmitter located on the display unit, at least one signal identifying said display unit;

receiving, by at least one sensor located on the media device, at least one identifying signal; and

20 determining, by the media device, the first location based on at least one identifying signal.

3. A method as claimed in claim 1 or 2, characterized in that the method further comprises the steps of:

disconnecting the display unit from the first location; and

25 connecting the display unit to a second location relative to the media device.

4. A method as claimed in any one of claims 1 through 3, characterized in that the media device is a personal computer, a television, a camera, a video camera, a game unit or a mobile unit.

5. A computer system for performing the method as claimed in any one of claims 1 through 4.

5 6. A computer program product comprising program code means stored on a computer readable medium for performing the method of any one of claims 1 through 4 when the computer program is run on a computer.

7. A display unit for presenting content, said display unit comprising:
10 means for connecting or attaching to a first location relative to a media device;
means for transmitting, by at least one transmitter located on the display unit, at least one signal identifying said display unit; and
means for receiving and means for presenting a first information item representing content, wherein the first information item is dependent on said location and a
15 content presented on the media device, and wherein said first information item is sent from the media device.